

FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 11/4/97

Number of pages including cover sheet 56

To: Sandy Katz

From:

Lanny Wolfe

Re: Doral B2G1F Promotion

Phone _____

Phone 732-225-4774

Fax Phone 908-442-1937

Fax Phone 732-417-9076

CC: _____

Voice Mail 800-757-8266 Ext. 48795

REMARKS:

Urgent For your review Reply ASAP Please comment

Dear Sandy,

Please use the attached updated list for the upcoming Doral B2G1F promotion. I will send the product to you on 11/17/97 instead of 11/10/97 to give our people time to contact accounts they think might refuse this promotion. I will contact you with any account our sales people want taken off the list before you send the displays out.

Lanny

51849 1226

		MIDDLESEX TOBACCO VAP						
		November Doral B2G1F	2 LtK, 2 Lt 100s, 1 FF100s, 2LtM100s=TOTAL 7	Billed for 5 live cartons		PHONE #	# Displays	
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVER VALE	NJ 7675	2016646900	2
122101	122225	643036	DELI MART-BERGENFLD	89 NEW BRIDGE RD	BERGENFIELD	NJ 7621	2013850948	1
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ 7675	2013915665	1
122101	122225	646401	IDEAL FOODS MKT	77 S WASHINGTON AVE	BERGENFIELD	NJ 7621	2013850069	1
122101	122225	400043	PASCACK DRUGS	124 BROADWAY	HILLSDALE	NJ 7642	2016645500	2
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK RD	CLOSTER	NJ 7624	2017689302	1
122101	122225	609082	TIGER SERVICE STATION	484 E STATE RT 4	ENGLEWOOD	NJ 7631	2015600801	2
122102	122226	649389	BELMONT MINI MKT	245 PALISADE AVE	GARFIELD	NJ 7026	2014781257	2
122102	122226	273587	CORONET VARIETY	136 W PLEASANT AVE	MAYWOOD	NJ 7607	2018454971	1
122102	122226	273836	IDEAL MARKET	6-21 FAIR LAWN AVE	FAIR LAWN	NJ 7410	2017961280	1
122102	122226	605571	MARINA CANDY STORE	240 ROCK RD	GLEN ROCK	NJ 7452	2014440748	1
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ 7652	2016520178	1
122102		547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSAC	NJ 7606	2014404696	1
122104	122620	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ 7302	2013338821	2
✓ 122106		740512	CUCHI DELI	71 RT 46 WEST	ELMWOOD PARK	NJ 7407	2017039696	1
122109		275692	VARDARKIS LIQ & DELI	219 M L KING DR	JERSEY CITY	NJ 7305	2013331732	2
122601	122621	686947	MAJORS DELI	4000 HYLAN BLVD	STATEN ISLAND	NY 10366	7189676744	1
122603	122623	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ 7202	9085589785	1
122603	122623	695959	ANP INC.	1201 SALEM AVE	HILLSIDE	NJ 7205	9082893424	1
122603	122623	670410	BRIANS LIQUOR LAND	1700 E 2ND ST	SCOTCH PLAINS	NJ 7076	9083221822	1
122603	122623	667266	CENTRAL NEWS & FOOD	727 CENTRAL AVE	WESTFIELD	NJ 7090	9082330733	2
122603	122623	275912	D ROSEN CONFECT.	527 W GRAND AVE	RAHWAY	NJ 7065	9085743686	1
122603	122623	401666	DAVES SWEET SHOP	230 MOUNTAIN AVE	SPRINGFIELD	NJ 7081	2013792885	1
122603	122623	692208	DELICIOUS FOOD	648 W GRAND AVE	RAHWAY	NJ 7065	9084999440	1
122603	122623	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ 7202	9082897328	1
122603		465251	G M B CORP.	700 BOULEVARD	KENILWORTH	NJ 7033	9082412505	2
122603	122623	384359	H&M DELI & GROCERY	562 BAYWAY AVE	ELIZABETH	NJ 7202	9085278570	2
122603	122623	401557	HERSHEY DELI	502 BOULEVARD	KENILWORTH	NJ 7033	9082769328	1
122603	122623	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ 7065	9084998016	1
122603	122623	687366	J&S NEWS & CARDS INC	241 E WESTFIELD AVE	ROSELLE PARK	NJ 7204	9082413858	1
122603	122623	244665	JC QUICK MART	1015 N WOOD AVE	LINDEN	NJ 7036	9082458948	1
122603	122623	272916	KHAN EXXON #3-4170	9 W SAINT GEORGES AV	LINDEN	NJ 7036	9084869490	1
122603	122623	275855	KRISHNA GENERAL	535 E 2ND AVE	ROSELLE	NJ 7203	9082412830	1
122603	122623	796227	LANDMARK WINE/SPIRIT	1532 MAIN ST	RAHWAY	NJ 7065	9083828536	1

122603	122623	773018	LIN-DEN STATIONERY	638 W SAINT GEORGES	LINDEN	NJ	7036	9084867825	1
122603	122623	725381	MALIK CORP	1412 LIBERTY AVE.	HILLSIDE	NJ	7205	2019236939	1
122603	122623	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	7076	9088895557	1
122603		688998	MR. MIKE'S	2933 VAUXHALL RD	VAUXHALL	NJ	7088	9089648133	1
122603	122623	583678	NICK'S CANDY STORE	207 CHESTNUT ST	ROSELLE	NJ	7203	9082451080	1
122603	122623	584937	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ	7201	9083524748	1
122603	122623	570238	ONE STOP	312CND RAHWAY AVENUE	ELIZABETH	NJ	7202	9083516509	2
122603	122623	637007	OPTIMO LL	122 WESTFIELD AVENUE	ROSELLE PARK	NJ	7204	9082414708	1
122603	122623	401504	PUFF N STUFF	21 NORTH AVE	CRANFORD	NJ	7016	9082726989	1
122603	122623	361244	QUICK SHOP MINI MKT	2000 E LINDEN AVE	LINDEN	NJ	7036	9089257556	2
122603	122623	567511	QUICK STOP	1819 E 2ND ST	SCOTCH PLAINS	NJ	7076	9083227199	2
122603	122623	867268	RAHWAY NEWS & FOOD	960 SAINT GEORGES AVE	RAHWAY	NJ	7065	9083961140	2
122603	122623	718676	REENAS'S FOOD	1218 ROSELLE ST	LINDEN	NJ	7036	9089256400	1
122603	122623	276027	ROYAL DELI	521 N WOOD AVE	LINDEN	NJ	7036	9084862755	1
122603	122623	274318	SEVEN STAR NEWS	213 N WOOD AVE	LINDEN	NJ	7036	9089258298	2
122603	122623	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	7208	9083514989	1
122603	122623	451657	SUMMER ST. NEWS	665 SUMMER ST	ELIZABETH	NJ	7202	9083553982	2
122603	122623	607169	SUNNYSIDE SWEET SHOP	903 WOOD AVE	ROSELLE	NJ	7203	9082456531	1
122603	122623	401049	UNION SMOKE	974 STUYVESANT AVE	UNION	NJ	7083	9086865066	5
122603		452201	UNIONLAND FARMS	543 BOULEVARD	KENILWORTH	NJ	7033	9082721980	1
122603	122623	401693	WALLIS STATIONERY	441 PARK AVE	SCOTCH PLAINS	NJ	7076	9083226266	1
122602	122623	734071	WELSH FARM	555 E 1ST AVE	ROSELLE	NJ	7209	9082450828	1
122604		683073	JERSEY OIL	443 LEXINGTON AVE	CLIFTON	NJ	7011	2015462345	2
122604	122624	876735	PYRAMID CARDS	293 GLENWOOD AVE	BLOOMFIELD	NJ	7003	9737485820	1
122604	122624	771735	SUPER VALUE CENTER	565 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	2014297635	1
122604	122624	464357	VERONA VARIETY	400 BLOOMFIELD AVE	VERONA	NJ	7044	2012399760	1
122605	122625	690536	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	7405	2018389405	2
122605		477641	COASTAL GAS	3 STEVENS AVE	LITTLE FALLS	NJ	7424	2012562023	2
122605	122625	734738	GC& G INC	149 HAMBURG TPKE	BLOOMINGDALE	NJ	7403	2014928550	1
122605	122625	273752	TONYS STATIONERY	211 VAN WINKLE AVE	HAWTHORNE	NJ	7506	2014273237	1
122607		397903	SCOTCH PLAINS EXXON	1800 RT. 22 EAST	SCOTCH PLAINS	NJ	7076	9083226446	1
133001	133022	607166	BANNER FOOD STORE	130 E. MAIN STREET	SOMERVILLE	NJ	8876	9084290141	1
133001	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 579	FLEMINGTON	NJ	8822	9087823362	1
133001	133022	609476	KRAUZERS	310 W UNION AVE	BOUND BROOK	NJ	8806	9080500400	1
133001		720012	MC ALPANY'S NEWS	8-10 E. MAIN ST.	SOMERVILLE	NJ	8876	9085263001	2
133001	133022	282976	MOBIL GAS 8860X	143 E. WASHINGTON AVE	WASHINGTON	NJ	7882	9086995000	2
133001	133022	428908	STEVE'S FOOD STORE	42 N MAIN ST	FLEMINGTON	NJ	8822	9087821144	1

133001	133027	452850	STOP BUY FOOD STORE	1387 MAIN STREET	MILLSTONE	NJ	8876	9088745057	1
133001	133022	730298	SUNNY FARMS	47 FINDERNE AVE	BRIDGEWATER	NJ	8807	9087226364	1
133001		768332	SUNSET FOOD MARKET	989 STATE ROUTE 12	FRENCHTOWN	NJ	8825	9089960566	1
133001	133022	402609	TOWNE MARKET	135 S MAIN ST	PHILLIPSBURG	NJ	8865	9084541444	4
133002	133023	486308	AKAR AMOCO	RT. 36 & PALMER AVE	MIDDLETOWN	NJ	7748	9084953558	21
133002	133023	732014	JERSEY PRIDE	595 PALMER AVE	WEST KEANSBURG	NJ	7734	9084955494	21
133002	133023	668212	JERSEY PRIDE INC	111 LEONARDVILLE RD	BELFORD	NJ	7718	9087879846	21
133002	133023	754834	MIKE'S DELI	300 MAIN ST	KEANSBURG	NJ	7734	9087871484	21
133002	133023	737805	RED BANK MART	220 NEWMAN SPRINGS RD	RED BANK	NJ	7701	9082197626	21
133002	133021	661689	SUNSET GETTY STATION	RT 35 & SUNSET AVENUE	OCEAN	NJ	7712	9087744823	21
133002	133021	280136	WELSH FARMS	1401 ASBURY AVE	ASBURY PARK	NJ	7712	9089886207	1
133002	133023	776067	WELSH FARMS	225 LIBERTY ST	LONG BRANCH	NJ	7740	9087280709	1
133002	133023	702980	WELSH FARMS - JANKEE	3445 RT 35 NORTH	HAZLET	NJ	7730	9087399885	1
133003	133028	734500	BELDERE VARIETY&CONV	1041 SOUTH AVE	PLAINFIELD	NJ	7062	9085616600	1
133003	133028	772596	BOB'S 4 WHEEL DRIVE	1645 STELTON RD	PISCATAWAY	NJ	8854	9089853888	1
133003	133028	617292	BRAVO	1245A W 7TH ST	S PLAINFIELD	NJ	7080	9087531114	1
133003	133025	207105	CENTER STATIONERY	1261 SPRINGFIELD AVE	NEW PROVIDENCE	NJ	7974	9086651545	1
133003	133028	401479	CLARK NOVELTY & BOX	1074 RARITAN RD	CLARK	NJ	7066	9083818111	1
133003	133028	401603	CORNER STORE	133 WATCHUNG AVE	PLAINFIELD	NJ	7060	9085618494	1
133003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	8846	9083563929	2
133003	133028	515824	FENROSE LIQUOR	431 W FRONT ST	PLAINFIELD	NJ	7060	9087565028	2
133003	133027	401663	KRAUSZERS #26	50 MAIN ST	S BOUND BROOK	NJ	8880	9088059335	1
133003	133028	288226	MIDDLESEX QUICK STOP	518 BOUND BROOK RD	MIDDLESEX	NJ	8846	9089684828	2
133003	133028	401721	PARK NEWS CORPORATIO	635 PARK AVE	PLAINFIELD	NJ	7060	9087551660	1
133003	133028	401813	PAULS STATIONERY	236 HAMILTON BLVD	SOUTH PLAINFIEL	NJ	7080	9087691399	1
133003	133028	241457	QUICK STOP CONVEN.	206 W 7TH ST	PLAINFIELD	NJ	7060	9087563660	2
133003	133028	401595	RED CARPET DELI	80 WATCHUNG AVE	NORTH PLAINFIEL	NJ	7060	9087530594	1
133003	133027	576125	ROYAL MINI MART	66 MAIN ST	SOUTH BOUND BRO	NJ	8880	9084698680	1
133003	133027	976523	SOUTH MINI MART, INC	71 MAIN ST	SOUTH BOUND BRO	NJ	8880	9082718882	1
133003	133028	365148	STOP & GO DELI	1320 W 7TH ST	PISCATAWAY	NJ	8854	9086688570	2
133003	133024	690360	STOP N GO CONVENIENC	180 W LAKE AVE	COLONIA	NJ	7067	9083888944	2
133003	133028	708032	SUPER CONV.STORE&DEL	472 W FRONT ST	PLAINFIELD	NJ	7060	9082261670	1
133003	133028	738653	WHOLLY SMOKES	299 RT 22 E	GREEN BROOK	NJ	8812	9084240589	4
133004	133026	765402	WELSH FARMS	92 FLOCK RD	HAMILTON	NJ	8619	6095868747	1
133005	133030	197950	FRANKLIN MOBIL MART	91 STATE RT 23	FRANKLIN	NJ	7416	2018274114	1
133005	133030	400492	HIGHLAND GEN STORES	111 HIGHLAND LAKES RD	HIGHLAND LAKES	NJ	7422	2017644541	1
133005		728441	JESSE'S COUNTRY KETT	1603 GREENWOOD LAKE T	HEWITT	NJ	7421	2017288780	1

133005	133030	449399	LAKESIDE MKT & PIZZA	396 LAKE SHORE DR	HEWITT	NJ	7421	2018531216	1
133005	133030	729984	QUIK STOP DELI	232B RT 23	HAMBURG	NJ	7419	2018753768	2
133005	133030	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	7461	2018759130	1
133005	133030	770967	VERNON DRUG STORE	P.O. BOX 178	VERNON	NJ	7462	9737646611	1
133005	133030	409658	WANTAGE EXXON	ROUTE 23	SUSSEX	NJ	7461	2018751077	2
133006	133024	275925	CARTERET COLD CUT	1291 ROOSEVELT AVE	CARTERET	NJ	7008	9085416210	1
133006	133024	703620	CENTER EXXON	1441 HWY 1 SOUTH	EDISON	NJ	8817	9085485675	21
133006		765778	COOK CONVENIENCE	24 COOKE AVE	CARTERET	NJ	7008	9089693900	2
133006	133024	440548	LORD KRISHNA, INC.	54 WASHINGTON AVE	CARTERET	NJ	7008	9085417786	1
133006	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	7001	7327502989	1
133006	133024	474875	PORT NEWS & FOOD INC	643 PORT READING AVE	PORT READING	NJ	7064	9086344544	1
133006		611872	RICHARDS DELICATESSE	226 W FRONT ST	KEYPORT	NJ	7735	9087394333	1
133006	133024	248453	ROSA JOAO STAT., INC	1000 AMBOY AVE	EDISON	NJ	8837	9082257442	1
133006	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	8861	9084420200	5
133006	133024	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	7008	9085419135	21
133006	133024	482190	STATE NEWS	27 LAFAYETTE RD	FORDS	NJ	8863	7322250005	2
133006	133024	430427	STOP N SHOP	2595 WOODBRIDGE AVE	EDISON	NJ	8817	9082876631	1
133006	133024	747002	SUNNY MART	301 PORT READING AVE	PORT READING	NJ	7064	9086367677	1
133006		771645	SUNNYSIDE DELI	1963 OAK TREE RD	EDISON	NJ	8820	9085487676	1
133006	133029	644016	SWATI INC	3193 WASHINGTON RD	PARLIN	NJ	8859	9085259228	1
133006	133024	684336	WELSH FARMS	2090 ROUTE 27	EDISON	NJ	8817	9082879854	1
133007	133027	729775	CIRCLE EXXON	34 US HIGHWAY 1	NEW BRUNSWICK	NJ	8901	9082491844	21
133007	133027	454731	E BRSWK FOOD & NEWS	191 OLD BRIDGE TPKE	EAST BRUNSWICK	NJ	8816	9086135335	1
133007		506788	EAST BRUNSWICK HESS NB	624 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816	9082540070	2
133007	133029	413854	EMPORIUM GAS	1299 US HIGHWAY 9	OLD BRIDGE	NJ	8857	9087212144	2
133007	133029	710318	ENGLISHTOWN LIQUOR	4 TENNENT AVE	ENGLISHTOWN	NJ	7726	9084466565	2
133007	133027	555406	EXXON	1200 SOMERSET ST	NEW BRUNSWICK	NJ	8901	9082463666	21
133007	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	8857	9087279398	2
133007	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH ROAD	SPOTSWOOD	NJ	8884	9082517744	1
133007	133027	659156	NEW BRUNSWICK EXXON	80 MEMORIAL PKY	NEW BRUNSWICK	NJ	8901	9085454445	1
133007	133029	761072	PENNY PANTRY FOOD ST	RT 9 & TEXAS RD	MORGANVILLE	NJ	7751	9085919618	1
133007	133029	408306	QUICK CORNER FOOD	100 SUMMERHILL RD	SPOTSWOOD	NJ	8884	9087230822	1
133007	133027	597521	QUICK OUT FOOD	1674 US HIGHWAY 130	NORTH BRUNSWICK	NJ	8902	9089400010	1
133007	133029	746767	RT HARMONY / GETTY	1189 ENGLISHTOWN RD	OLD BRIDGE	NJ	8857	9082516674	1
133007	133024	272939	SHILKA FOOD STORE	2279 WOODBRIDGE AVE	EDISON	NJ	8817	9085725418	1
133007	133029	738651	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	8857	9086790237	4
133007	133027	738654	WHOLLY SMOKES	233 RT 18 S	EAST BRUNSWICK	NJ	8816	9085458066	4

VAP

51849 1231

133008		747874	A&S DISTRIBUTORS	267A SPRING ST	NEWTON	NJ	7860	2013832991	6
133008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	7058	2012271563	1
133008	133025	770568	K'S FOOD PLUS	191 CHANEBRIDGE RD	MONTVILLE	NJ	7045	2012990305	1
133008	133020	591764	MATTCO CO MINUTEMANT	3 NETCONG RD	BUDD LAKE	NJ	7828	2016910450	1
133008	133025	616982	QUIEK SHOP	65 NEW RD	PARSIPPANY	NJ	7034	2015734806	2
133406	133420	726678	GETTY	91 BRICK BLVD	BRICK	NJ	8723	7329209818	2
									229

MESSAGE CONFIRMATION

DATE:11/04/97 TIME:23:27

ID:R. J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
11/04	23:15	11'24"	9084426218	G3-S	006	OK

51849 1232